



**AFP CALGARY & AREA CHAPTER**

# the pipeline



**ADVANCING PHILANTHROPY THROUGH EDUCATION, TRAINING AND ADVOCACY**

**SPRING ISSUE 2017, VOL. 4 ISSUE 1**

Attention Fundraisers!

## Counting the Days to **BANFF COMPASS 2017**

*By Adriana Simon, Banff Compass Co-chair*

AFP Calgary & Area Chapter invites you to Banff Compass 2017, a unique fundraising conference May 8-11 in Banff, AB. With the stunning Canadian Rockies as a backdrop, be inspired and learn from international industry experts including Vu Le, Martha Schumacher, Bernard Ross and Tony Myers in more than 30 educational sessions.

### **Why attend Banff Compass 2017?**

Banff Compass is small...on purpose. You are invited to a *friendly, personalized experience* that will strengthen your network and help you to make important new contacts. Be more than a face in the crowd. Be one of only 120 people to benefit from this unique opportunity!

Banff Compass is an excellent value. A four-day, all-access pass for AFP members is just \$655 (CAD). Yes, you *can* afford it. Wouldn't it be great to reach out to a group of friendly peers to get ideas and feedback? Make life easier. Build a support



network at Banff Compass. Even better, you'll earn 15 CFRE points in the process.

When you register, you'll be invited to join the *Banff Compass Facebook group*. You'll be able to check out who else is coming, connect in advance and keep in touch afterwards to seek and share advice. This private Facebook group is only for folks who register.

Escape the office and invest in yourself – mind, body and spirit – in the splendor of the Canadian Rockies, a recognized UNESCO World Heritage Site. You can find more information at <http://www.banffcompass.ca/>.

Space is limited – there's only a few days left to get your tickets. Don't miss out; register for Banff Compass 2017 today.

We're looking forward to welcoming you.

### **Thank You Banff Compass sponsors!**

By supporting conferences like Banff Compass 2017, you give us the opportunity to learn and grow, to strengthen the fundraising profession and to help advance the charitable sector. Thank you for investing in us.

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# Philanthropy Awareness Week 2017, Nov. 7-15

## Celebrating with Three Things for Canada's 150th: Time, Talent and Treasure

By Sherry Dahl, CFRE, National Philanthropy Day® Co-Chair

Playing on the theme to celebrate Canada's 150th birthday, we would like to ask everyone to give a gift of three things – time, talent and treasure. These gifts can be large or small. Questions to ask yourself: What am I passionate about? What can I do to help?

AFP Calgary & Area is well known across North America for our breadth and depth celebrating National Philanthropy Day® and this year is no exception. Although Philanthropy Awareness Week is still months away, we wanted to make sure that you mark your calendars and help us celebrate our 21st year (November 7 – 15, 2017). To also celebrate our nation's 150th birthday, we are encouraging a well-known theme of giving time, talent and treasure for you to participate in. Sherry Dahl and Heidi Lambie are proud to be the co-chairs for AFP Calgary's Philanthropy Awareness Week 2017.

Every year we strive to celebrate and recognize our amazing philanthropists who do so much for our community and beyond. Stay tuned for more information and exact dates for our upcoming events. As this year's co-chairs, we are proud to



NPD 2017 co-chairs (L) Sherry Dahl, CFRE, University of Calgary and (R) Heidi Lambie, Amnesty International (Alberta).



be leading an awesome group of volunteers and hope you will be part of our team.

As part of our succession planning activities, we are seeking co-chairs for 2018. We are looking for two individuals who would be willing to be identified as vice-chairs in 2017 (now) but who would not assume their roles as NPD co-chairs until December 2017. One of the co-chairs for NPD 2018 would need to be part of the AFP Calgary & Area Board. Does this sound like you?

If you are looking for an opportunity to be a leader in our Chapter, please reach out to Sherry Dahl at [sdahl@ucalgary.ca](mailto:sdahl@ucalgary.ca) or call 403-210-3873 for more details. Or please contact our chapter administrator Nicole Laitre at [afp@telus.net](mailto:afp@telus.net) to be connected.

Thank you. We're looking forward to hearing from you.

CHANGE THE WORLD



WITH A GIVING HEART

**National Philanthropy Day®**

# Nominations Now Open

## Recognize Someone You Admire during Philanthropy Awareness Week

### AFP Professional Awards

AFP Calgary & Area Chapter joins with the Hazel Gillespie Community Investment Leadership Committee to launch nominations for the Professional Awards that recognize leaders in the philanthropic, non-profit sector and the Community Investment professionals who support their programs. Recipients of these awards are honoured during Philanthropy Awareness Week for their contributions, leadership and mentorship.

AFP Calgary & Area chapter recognizes fundraising professionals for their contribution to the fundraising profession. Nominations for the **Outstanding Fundraising Professional** and **Outstanding New Fundraising Professional** will be accepted beginning April 15 and close at midnight June 26, 2017.

These awards celebrate and honour fundraising professionals who have made significant contributions to the growth and development of their profession. Participate in honouring your colleagues by nominating a deserving professional. Nomination forms, along with award criteria, will be available on the AFP Calgary & Area website at <http://afpcalgary.afpnet.org>.

Professional Award Nominations open:  
**April 15**

Deadline for submissions:  
**Midnight, Monday, June 26, 2017**



Hazel Gillespie

### Hazel Gillespie Community Investment Leadership Award

The Hazel Gillespie Community Investment (CI) Leadership Award recognizes a community investment professional who exemplifies the best practices of the profession by demonstrating:

- leadership (within a corporation; the profession and the non-profit community),
- dedication to the ideals and practices of the profession, and
- mentorship of fellow community investment professionals, whether new or peers, to partner organizations or to corporate colleagues who seek to understand the profession.

Individuals are encouraged to nominate a CI professional known for his or her generous professional leadership, strategic thinking and insight and for having a genuine commitment to continuous learning and the mentorship of others.

This award was created in recognition of the extraordinary contribution made by Hazel Gillespie to the creation and development of the community investment profession. It is intended to inspire and encourage those working in the profession of community investment to become strong leaders and superb community investment practitioners.

For Hazel Gillespie Award guidelines and nomination forms, visit [www.hazaward.com](http://www.hazaward.com)

Nominations open: Monday, April 24, 2017

Deadline for submissions: Midnight, Monday, June 12, 2017

Honour your colleagues by nominating a  
deserving fundraising or community  
investment professional.



**National Philanthropy Day®**

# YOU Continue to Make AFP Calgary & Area Chapter Noticeable and Great!

Wayne Steer, President  
AFP Calgary & Area Chapter



For AFP, Spring is a time of transition; we look back at the accomplishments we've made over the past year and forward to new changes and possibilities.

Looking back, we see several challenges that resulted in positive outcomes. For instance, in early December, the Chapter was hard pressed to achieve the low goal for our Every Member Campaign (EMC) but with the leadership of EMC Chair Michelle Regal, the board and the financial contributions of many of you, we were not only able to reach our low goal, but we surpassed our stretch goal!

This means that, thanks to you, **the Chapter gets back almost \$8,000 for our Professionals Forum** in November of 2017. In addition to this, we were just informed that the Calgary & Area Chapter has also received two awards related to our 2016 Every Member Campaign; one for Highest Participation and another for Overall Giving with each carrying a \$100 'bonus'.

Thanks to YOU,  
the Calgary & Area  
Chapter continues  
to be considered a  
worldwide leader in  
the AFP Family.

Looking forward, we will be holding our biennial fundraising conference – Banff Compass – in the second week of May. If you have not got your tickets yet, there are still some available.

AFP Calgary & Area has also earned a Friends of Diversity designation for 2016 as well as Ten Star Status for the second year in a row and only because we did not have overall year over year membership growth to achieve Ten Star Gold status. It is worth noting that AFP International also suffered from a minimal decline in membership in 2016.

There is a small group of dedicated senior members who are actively developing the Emeriti Program and there will be exciting news developing in the future.

On June 14th, we will hold our Annual General Meeting and ask you to stay tuned for an announcement of the speaking topic for that session. I know that it will be very interesting and invite you all to come and participate. You will also be responsible for voting in the new Board of Directors.

I am writing some of this article on the eve of the **"Working Together for the Common Good: The Governor General's Conference on Giving"** at Rideau Hall. Another well-known member of the Calgary & Area Chapter, Andrea McManus, will also be there. Who knows, maybe there will be some discussion on this at our AGM?

Overall, I would like to leave you with a note of gratitude; thanks to YOU, the Calgary & Area Chapter continues to be considered a worldwide leader in the AFP Family.



**FRIENDS OF DIVERSITY**  
ASSOCIATION OF FUNDRAISING PROFESSIONALS 2016



## Welcoming a New Team Member for Spring

By Wayne Steer, President, AFP Calgary & Area

For every “boss” it is both a dream and a nightmare when someone moves on. A dream when you know that you have been a part of the growth and development of the departing employee and, when the employee has been exemplary, a nightmare to try and replace him or her.

This is the situation that AFP Calgary’s Executive faced when our long time and accomplished Chapter Administrator announced that she had been offered her dream job – the only job in the world, she said, that would take her away from AFP.

Stephanie McWilliam gave us 30-days notice and with that time and information, AFP Calgary & Area Chapter’s Board Executive sprang into action. Thank you to the hiring committee – composed of Lorie Abernethy, CFRE, Karen Filbert, CFRE and myself – with support from Caely Campbell from Klopp-Richards – for recruiting an excellent candidate.

Nicole Laitre (pronounced Lay-Tree) became the new Chapter Administrator for Calgary & Area on April 5th. She has jumped in with both feet supporting Banff Compass May 8 – 11, Philanthropy Awareness Week and other initiatives.



Nicole Laitre (pronounced Lay-Tree), AFP Calgary’s Chapter Administrator

If you have not had the chance to meet Nicole yet, please introduce yourself at Banff Compass – I’m looking forward to seeing you there.

## We Need Your Skills...

### Recruiting Leaders for AFP Calgary & Area Chapter Board of Directors

By Lorie Abernethy, CFRE, Past President

AFP Calgary & Area Chapter has just celebrated its 20th anniversary and an exciting year of celebration. Our Chapter was established in 1996 in what was then known as NSFRE, the National Society of Fundraising Executives. The organization has since become the Association of Fundraising Professionals and is an international organization.

Since 1960, the Association of Fundraising Professionals (AFP) has inspired global change and supported efforts that generated over \$1 trillion. AFP’s nearly 30,000 individual and organizational members raise over \$100 billion annually, equivalent to one-third of all charitable giving in North America and millions more around the world.

**Our Chapter is recruiting for its Board of Directors** for the term July 1, 2017 to June 30, 2018. The Calgary & Area Chapter is one of the largest in Canada with more than 365 members. Joining the leadership of our Chapter is an investment in yourself and your profession. The Board of Directors offers people like you the opportunity to contribute to the fundraising profession as well as use your skills and competencies to guide and shape our local Chapter. There is a lot of inspiring change happening at the local, national and international level – moving our association forward towards growth and greater impact in the profession and the sector.

AFP has recently updated its Mission, Vision and Quality statements to reflect the ever changing and growing profession:

#### Mission Statement

AFP, an association of professionals throughout the world, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

#### Vision Statement

Fundraising is viewed as a credible and respected profession for civic betterment throughout the world.

#### Quality Statement

AFP is committed to excellence in providing the highest quality services and products for our members and other constituents. We are responsive to their needs and strive to exceed expectations.

Why not consider this opportunity to be part of a group of like-minded professionals dedicated to philanthropy and the non-profit sector? We’d like to hear from you!

For more information, please contact Lorie Abernethy at labernet@shaw.ca or the AFP Calgary office at 403.297.1033.

## AFP Calgary Celebrates Its Committed Members Congratulations to the Plus15 Club

Our sizable Chapter in Calgary consists of hundreds of talented individuals who make our sector strong. For 55 people, the commitment to AFP has been consistent and long-term. We've created the AFP Calgary Plus15 Club to acknowledge members who have been with the Chapter at least 15 years. We will publish our list of honorees every spring.

Congratulations, and thank you for your committed leadership to our Chapter and to the philanthropic community in Calgary!

### 23 Years (Member since 1994)

Guy Mallabone, CFRE

### 21 Years (Member since 1996)

Joan Black, CFRE  
Therese Takacs  
Barbara Burggraf  
Andrea McManus, CFRE  
Cheryl Hamelin, CFRE  
Andrea McLellan, CFRE  
Patricia Matheson, CFRE  
Stuart Reid  
Charllotte Adkens-Weiler  
Joyce Van Deurzen  
Julie Johnston, CFRE  
Gail Urquhart

### 20 Years (Member since 1997)

Kathleen Specht  
Lucinda Neufeld, CFRE  
Anthony Salekin  
Michelle Regel, CFRE  
Phil Levson  
Pat Christie, CFRE  
Vincent Duckworth, CFRE

### 19 Years (Member since 1998)

Debra Klippenstein  
Penny Hume  
Kim Laing  
Christine Mclver, CFRE  
Neil Williams  
Holly Davidson  
Betty Thompson  
Jocelyne Daw  
Lisa Campbell  
Scott Decksheimer, CFRE  
Joan Wolf

### 18 Years (Member since 1999)

Susan Komhyr  
Jennifer Diakiw  
Ann O'Donnell  
Vicki Kranenburg  
Kim Anthony, CFRE  
Helene Weir  
Dolores Coutts, CFRE  
Tony Myers, CFRE  
Sheryl Barlage, CFRE  
Heather Hankins-Bruce

### 17 Years (Member since 2000)

Debra Ramage, CFRE  
Linda Wiggins  
Susan Deike  
Colt Long, CFRE  
Diana Schwenk  
Sherry Dahl, CFRE  
Rae Fehr  
Dianne Fehr  
Kim Kadatz, CFRE  
Bobbi Turko  
Lorie Abernethy, CFRE, MA

### 16 Years (Member since 2001)

Jennifer Head  
James McAra  
Derek Fraser, CFRE  
Brent Barootes  
Michael Donlevy  
Kim Turgeon

### 15 Years (Member since 2002)

Jason Demers, CFRE  
Roxanne Cote



## Mark your Calendars!

### PROFESSIONAL DEVELOPMENT & ADVANCEMENT

*Advancing philanthropy through education, training and advocacy*

#### MAY

May 8-11  
*Banff Compass 2017*

#### JUNE

June 5  
*Webinar: 'Wish I had thought of this 10 years ago: launching a successful legacy program'*

June 14  
*AFP Calgary & Area Annual General Meeting*

June 20  
*Webinar: Using Neuroscience to improve your fundraising results*

June 20  
*AFP and CAGP Social*

#### SEPTEMBER

September 5  
*Webinar: What does your employer want? Aligning the boss's expectations with the realities of fundraising*

#### OCTOBER

October 17  
*Webinar: The capital campaign: how to prepare for the 59th minute in your busiest hour*

#### NOVEMBER

November 6  
*Webinar: Re-energize and re-event your fundraising career*

Week of November 6 (Tentative)  
*NPD Professionals Forum*  
Hotel Blackfoot

November 9  
*NPD Generosity of Spirit™ Reception*

November 15  
*NPD Luncheon – BMO*

#### DECEMBER

December 4  
*Webinar: Why today's tactics won't work with tomorrow's donors*

For more information on AFP programs, or to get involved with your local Chapter, please contact Nicole Laitre at [afp@telus.net](mailto:afp@telus.net) or 403-297-1033.

## Welcome New Members

AFP Calgary & Area Chapter welcomes the following new members who joined our Chapter between December 1st, 2016 and March 31st, 2017. We're so pleased to have you.

Mounira Chehade, Between Friends  
 Jane Dafoe, Director of Fund Development, Habitat for Humanity Southern AB  
 Joanna Domes, Manager, Resource Development, YW Calgary  
 Tasha Egan, Senior Development Officer, The Alex Community Health Centre  
 Chris George, Executive Director, Alberta Ballet  
 Jan Golightly  
 Jose Guillen, Legacy Giving Manager, The Mustard Seed  
 Durai Haakstad, Student  
 Teresa Hiser, Manager, Development, Calgary Homeless Foundation  
 Richelle Kenn, Major Giving Coordinator, Calgary Meals on Wheels  
 Renee Krysko, Donor Relations Manager, Yellowstone to Yukon Conservation Initiative  
 Jordan Lehmann, Operation Eyesight  
 Janet M. Lymer, Executive Director, Bow Cliff Seniors  
 Danny Mah  
 Rishma Manji, Manager, Fund Development, Calgary Handibus Foundation  
 Sonia Munksgaard, Awards & Development Officer, Olds College  
 Karen Murray, Inn from the Cold  
 Andrea Ostergard, Major Gift Advisor, Fund Development, University of Calgary  
 Ahmed H. Rammay, Manager of Business Development and Community Engagement, Boys & Girls Clubs of Calgary  
 Svetlana Miftahov Rapoport, Donor Relations Officer, Bow Valley College  
 Morgan Scott, Community Relations Coordinator, Ronald McDonlad House  
 Danielle Smith, Engagement & Resource Development Manager, Deaf & Hear Alberta  
 Maggie Stephenson  
 Luree Williamson, CEO, Agriculture for Life



## Calgary Members Recognized for Giving Generously

*By Michelle Regal, CFRE, Every Member Campaign Chair*

Congratulations AFP Calgary & Area members! Because of your tremendous support of the 2016 Every Member Campaign, the Board of Directors of the AFP Foundation for Philanthropy – Canada has awarded our chapter with two distinctions: a) Highest Participation and b) Overall Giving in our chapter grouping. Our chapter's outstanding achievement will be recognized at the upcoming 54th International Fundraising Conference in San Francisco.

On behalf of the board, please accept our heartfelt thanks to every member who made a contribution to the campaign. Your support will impact the profession of philanthropy on both national and local levels. Thank you for your dedication to our sector.

Stay informed and up to date with AFP Calgary & Area Chapter's Facebook, LinkedIn and Twitter sites!



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twitter



**afp@telus.net • 403-297-1033**

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