



The Millennium's **Biggest Morality Play**

Pandemic declared – March 2020

- The world goes into lockdown
- Borders close
- Schools close
- Government's invest now with tomorrow's dollars
- Ethics slams into the mainstream...
- Everybody's talking about it (even if they don't know they are talking about it)
- Is it right for...(fill in the blank)?
- Why should we do...(fill in the blank)?

Pandemic +7...what have we seen?



Things that make us go ugh..

- ME to WE (umm, too many to list)
- Vaccine Nationalism (as in State's hoarding vaccines only for their
- Gender pay equity (as in, why the hesitation to publish pay rates in job ads)
- Livelihood v. life (as in let's sacrifice our seniors to get our economy going again)
- Pandemic politics (umm, too many to list)

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Pandemic +7...what have we seen?



Things that give us hope...

- \blacksquare A real emergence of anti-racism (BLM, acknowledgement of systemic racism in Canada)
- \blacksquare The absolute importance of food security (i.e. the meteoric rise of the food bank)
- Money-to-burn vaccine factories (Bill Gates...that is all)

PROVOCAT_UR Ethics: **Ethics** I SIGNED THE CODE. Have you? October is Ethics Awareness Month.

5 6 October 2020: AFP Ethics
Awareness Month

That's right, we celebrate—because ethics makes philanthropy and fundraising possible. Without ethics, giving doesn't happen. Fundraising doesn't happen. Change and impact don't happen.

Ethics makes it all possible, and THAT'S worth celebrating.

And while we celebrate in October, ethics is critical all the time. So our goal for Ethics Awareness Month is simple: helping you live ethics. Growing your ethical skills. And demonstrating your commitment to the highest ethical standards.

After all, AFP members have already demonstrated that commitment by signing the AFP Code of Ethical Standards. This October, share your commitment by joining the conversation on social media and using #ISignedTheCode and #EthicsAwarenessMonth. – AFP Global

Today's Session

Opening remarks
Break-out rooms
Group discussion

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* Breakout Zoom Rooms: Three Questions



- 1. Ethical fundraising: where does it start?
- 2. Is it only about fundraising?
- 3. What is our role as fundraisers, now and always?



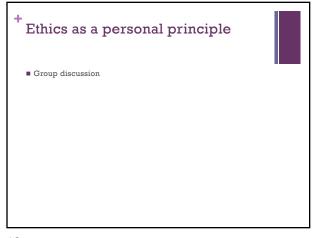
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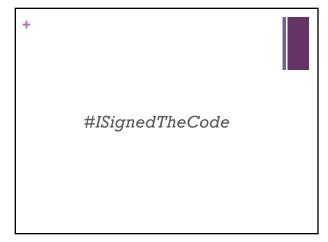


* Breakout Rooms: The Report Back



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