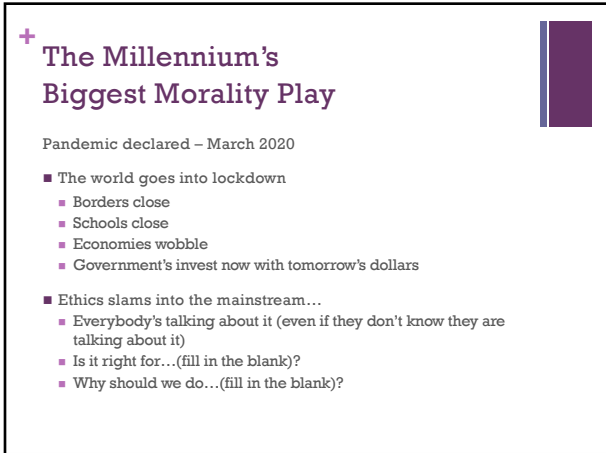


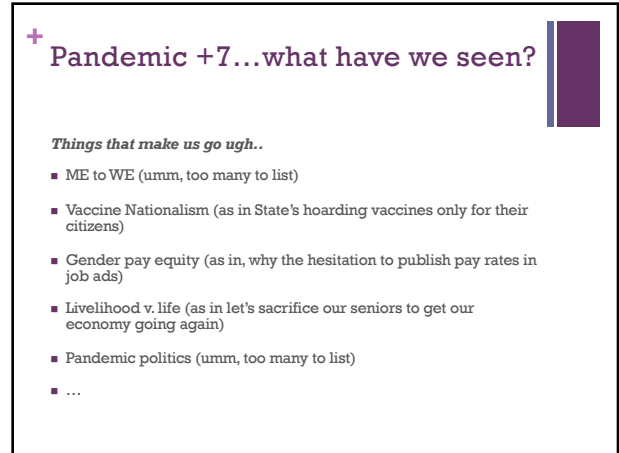
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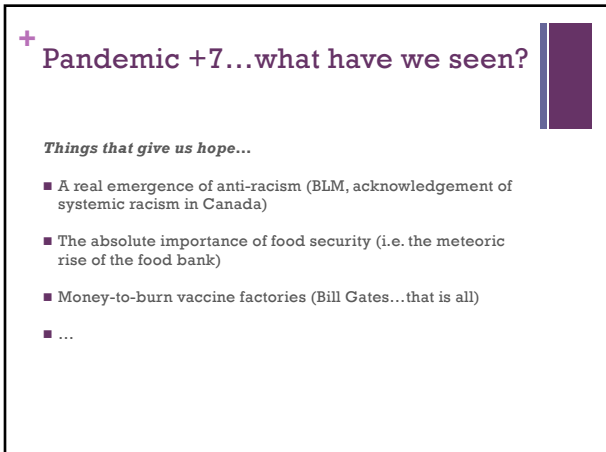
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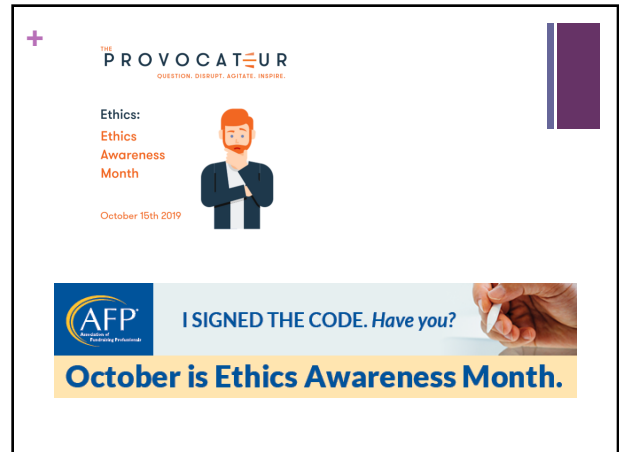
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## + October 2020: AFP Ethics Awareness Month

*That's right, we celebrate—because ethics makes philanthropy and fundraising possible. Without ethics, giving doesn't happen. Fundraising doesn't happen. Change and impact don't happen.*

*Ethics makes it all possible, and THAT'S worth celebrating.*

*And while we celebrate in October, ethics is critical all the time. So our goal for Ethics Awareness Month is simple: helping you live ethics. Growing your ethical skills. And demonstrating your commitment to the highest ethical standards.*

*After all, AFP members have already demonstrated that commitment by signing the AFP Code of Ethical Standards. This October, share your commitment by joining the conversation on social media and using #SignedTheCode and #EthicsAwarenessMonth. – AFP Global*

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## + Today's Session

- Opening remarks
- Break-out rooms
- Group discussion

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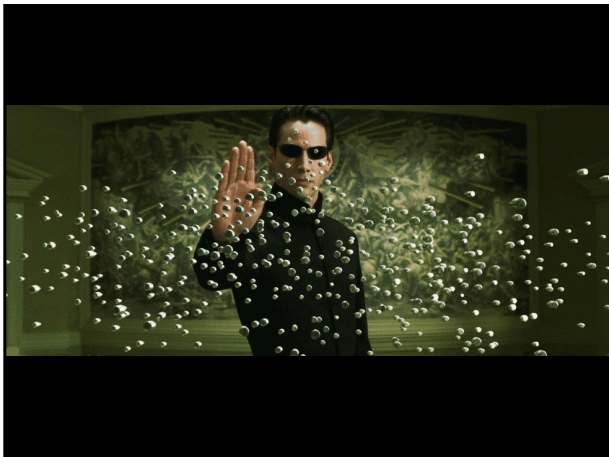
## + Breakout Zoom Rooms: Three Questions

1. Ethical fundraising: where does it start?
2. Is it only about fundraising?
3. What is our role as fundraisers, now and always?

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## + Breakout Rooms: The Report Back

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+ Ethics as a personal principle

- Group discussion



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+ #ISignedTheCode



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+ Thank you!

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