

SESSION SCHEDULE

Presented by:



SUNDAY MAY 4, 2025			
<i>Session time Room</i>	Registration in Atrium Building (west building)		
1:00 pm – 2:30 pm <i>1.0 pt</i>	WELCOME & OPENING PLENARY - Kananaskis Room in Atrium Building (west building) Philanthropy is Changing. How are you growing? Sharilyn Hale, PhD		
2:30 pm – 2:45 pm	<i>Bio Break</i>		
2:45 pm – 4:00 pm <i>1.25 pts</i>	Kananaskis Room Resourcing your Development Office in 2025 Scott Decksheimer, CFRE & Lauren Jensen	Nakiska #1 The Cultural Revolution in Advancement – Are You Ready? Ross Marsh	Nakiska #2 Leadership in Crisis: What you can do, here, and now! Tony Myers, PhD, MA, LLB, CFRE (ret'd)
4:00 pm – 4:15 pm	<i>Bio Break</i>		
Kananaskis Room in Atrium Building (west building)			
4:15 pm – 5:30 pm <i>1.0 pt</i>	PLENARY #2 In Conversation: Insights and Perspectives from Canadian Philanthropists – Philanthropist Alumni from GOS Award Recipients	Esmail Bharwani, Lifetime Philanthropist 2023 Chloe Dusser - Wee Wild Ones, Outstanding Philanthropic Small Business 2023 Moderator: Sharilyn Hale, PhD	
5:30 pm – 7:00 pm	Opening Reception in the Atrium (Appetizers & Cash Bar)		
MONDAY MAY 5, 2025			
Bonavista Ballroom			
7:30 am – 8:30 am	Continental Breakfast		
8:30 am – 9:45 AM <i>1.25 pts</i>	PLENARY #3 The DEI Undoing: What DEI Pushback Signal for Canada’s Nonprofits April Howe	SPONSORED BY AFP Foundation for Philanthropy Canada	



MONDAY MAY 5	Bonavista Ballroom	Fireside (main floor)	Acadia (Lower)	Fairview (Lower)
10:00 am – 11:00 am 1.0 pt	Big Gifts For Small Shops Olga Krochak, CFRE & Ingrid Mosker	Strategic Plans Gathering Dust Ray Marshall, CFRE, MTh '25	Big Picture Communications Plan for Fundraising Success Marcela Zafra	Career Development Round Table Sandra Wong, CFRE
11:00 pm – 11:15 pm	<i>Bio Break</i>			
11:15 am – 12:15 pm 1.0 pt	10 Things I Wish I Had Known – Common Misses for Small, but mighty, Non-Profit Charities Dean Dodge, CFRE	The 2025 Digital Fundraising Playbook: What's Working Now in Tech & Fundraising Joanne Toller, CFRE (ret'd)	From Envelope to Engagement: How Direct Mail Drives Annual Giving and Enhances Donor Relations Tyler Stanton & Tyler Dueck	Quiet Room
LUNCH BREAK IN BONAVIDA BALLROOM				
12:15 – 1:45 pm 1.0 pt	LUNCH & PLENARY #4 – Panel Discussion BLURRED LINES – How social purpose is changing the game and creating new opportunities in funding Moderator - Christi Cruz Panelists – Amanda Pick (MCSC) & Karen Ramchuk (WINS)			SPONSORED BY PEARTREE
1:45 pm – 2:00 pm	<i>Bio Break</i>			
2:00 pm – 3:00 pm 1.0 pts	Motherhood Mental Load 2.0 – Panel Discussion Moderator: Danisha Bhaloo Shivji, CFRE Panelists: Whitney Bawel, CFRE Karen Ramchuk, Steven Ross, CFRE Marcela Zafra	The Math Behind a Major Gift Vincent Duckworth, CFRE	Millennials and Corporate Social Responsibility: Cutting Through the Spin to Identify What Works Alex Abboud	Succession Planning Patrick Matowski
3:00 pm – 3:15 pm	<i>Bio Break</i>			
3:15 pm – 4:15 pm 1.0 pts	Reverse Engineering – Transformational Gifts Doug Nelson & Brian Bowman, CFRE	LEAD. A Fundraiser's Guide to Creating a Better Future for All Ron Smith, CFRE	Reducing the After-Tax Cost of Donations in Light of Current Tax Legislative Uncertainty Danny Mah	Designing Generosity Experiences Matthew Hussey



4:15 pm – 4:30 pm	Bio Break			
4:30 pm – 5:30 pm 1.0 pts	Co-creating Transformational Gifts Moderator: Catherine Scheers, CFRE Panelists: Brian Bowman, CFRE Greg Epton, Sandra Wong, CFRE	Building Data Habits That Lead To Data Driven Decision Making Eva Kwan	Donor Advised Funds Sean Baylis	
6:00 pm – 8:00 pm	BOOT SCOOTIN’ & SCHMOOZIN’ – The Roundup @ COMPASS @ THE ATRIUM			
		TUESDAY MAY 6, 2025		
	Bonavista Ballroom	Fireside (main floor)	Acadia (Lower)	
7:30 am – 8:30 am	Continental Breakfast			
8:30 am - 9:45 am 1.0 pt	PLENARY #5 – BONAVIDA BALLROOM The Evolving Landscape of Community Investment MODERATOR: Wafa Kadri, Cenovus CI PANELISTS Britt Kubicz, TELUS Lennina Pavon Cardoso, Enbridge Jenna Procee, Cenovus Quentin Sinclair, ATB			
9:45 am – 10:00 am	Bio Break			
10: 00 am – 11:00 am 1.0 pt	Empowering Everyday Tech: Driving Your Organization’s Digital Transformation Francis Quintal	Prospect Research Cheryl Dalwood	Between the Gift and the Good – Ethics in the era of “Elbows Up” Lorie Abernethy, MA, CFRE	
11:00 am – 11:15 am	Bio Break			
11:15 am – 12:15 am 1.0 pt	50/50 Draws – Are They The New Acquisition Strategy? Derek Fraser, CFRE & Aly Bandali	Achieve the Extraordinary with Capital Campaigns: From Vision to Victory Rhonda Newman, CFRE	Elevate Your Fundraising by Leveraging Your Board Members – The Right Way! Andrea McManus, FAFP	
12:30 pm – 1:45 pm 1.25 pts	Lunch PLENARY #6 & Closing Remarks – BONAVIDA BALLROOM A Conversation with The Strategists - Stephen Carter, and Zain Velji with Corey Hogan (election dependent)			
THANK YOU FOR BEING PART OF COMPASS 2025.... See you next year!				